

## TIME誌に当社記事が掲載されました。

An article about our company has been published in TIME magazine

米国ビジネス雑誌の「TIME誌（アジア版）（2025年12月30日号）」に代表取締役社長 川辺のインタビューが掲載されましたのでお知らせいたします。

We are pleased to announce that an interview with our President and CEO has been featured in the U.S. business magazine TIME (Asia Edition, December 30, 2025 issue)

DEC. 29, 2025

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## People and the Planet



**“Our employees are our greatest asset. We prioritize investment in their education and development.”**

**Takaharu Kawabe**  
President & CEO  
Meisei & Co., Ltd.

For over 90 years, Japanese firm Meisei has supported some of the country’s largest industrial producers. As a *senmon shosha* (specialist trading company), Meisei has built lasting partnerships with more than 2,000 firms, delivering cutting-edge solutions. After establishing a strong presence in the chemicals and electronics sectors, the company is now emphasizing the environmental field, providing solar power systems and construction services. President Takaharu Kawabe credits the company’s long-standing success to its philosophy of “trust, high-quality service and transparency.” Now expanding into Vietnam, Meisei is focusing on energy-related sectors. “Rising energy costs and a growing population are driving demand for renewables and energy-saving solutions,” says Kawabe. “We believe Vietnam has great promise for future growth.”

